

The Boulevard Academy Parent Teacher Association

Meeting 2: Monday 16th December 2019 3:35pm



Attendees	Apologies
Natalie Morris	Emma Hamer
Meg Taylor	Charlotte Gladstone
Sunita Peacock	David Whittles
Toni Murray	Nicola Poulton

Topics	Action Points
<p>Welcome</p> <p>Welcome to all. Smaller group this time so part of our focus today will be on ideas for recruitment. PTA is flexible for all and we acknowledge that parents will not necessarily be able to attend every meeting but we have the PTA email address up and running now so can ensure everyone receives copies of the minutes and a chance to put their thoughts forward.</p>	
<p>Parent Governor</p> <p>At present we have only had one parent show interest in the parent governor position. The letter went home on the 2nd December but as discussed last meeting, letters are not always making their way home. We are utilising My Ed for letters as of today so we will post the parent governor letter and keep spreading the word.</p>	<p>Spread the word about Parent Gov position</p>
<p>Recruitment for PTA</p> <p>We'd like to grow our numbers so that even if people are busy and cannot make the meeting, there should still be enough present at meetings to put forward the parent voice. The group decided that we need to be more vocal about what being a member of the PTA entails: flexibility of meeting times, communication via the email address, a feature in the half term newsletter, sharing the parent voice, explaining distinction between parent gov and PTA. Could be worth sending another letter home?</p> <p>Discussed why our current members had signed up: to find out more about what is happening at school rather than finding out after the fact.</p> <p>Decided that we don't currently need a standalone PTA newsletter as we are still in the PTA's infancy.</p>	<p>Notice in Newsletter Send another letter?</p>
<p>Communication</p> <p>We discussed more about running tech meetings for parents to explain the My Ed app and other online resources. There were no responses from the letter requesting parents be in touch to register interest in the</p>	<p>Deliver assemblies to students encouraging</p>

<p>meetings but will try to send another letter home and organise a date in the New Year.</p> <p>Social Media – feedback was positive regarding Twitter. Emergency tweets regarding incidents in the area allowed for action to be taken. Asked what other information parents would like to see: Reminders of Parents Consultations, Saturday Schools (especially optional Year 11 Saturday schools)</p> <p>Discussed that letters are not reaching home and that our goal is to be paperless. We need to change people’s perception about communication from the school. We have had a push on putting more information out via Facebook, Twitter and My Ed app but not all our parents have access to these platforms. Suggested compiling a list of parents that require information via letter format.</p> <p>Discussed how to get more parents engaged with the platforms: Demos showing how useful the apps are, utilising opportunities such as Christmas performances/parent evenings to inform about new communication methods, push it back to tutors to pass along to the students and ask them to show their parents, highlight that communication is free when connected to Wifi. Miss Morris and Miss Taylor will organise to go into School Assemblies to encourage students to sign their parents up.</p> <p>New website up and running in January – school will have more control over content and be able to keep it up to date. Layout changing to make finding important information more accessible. Taking ideas for anything parents would like to see. Currently adding Post-16 pages, Revision Pages and Sports/Drama announcements.</p>	<p>parents to sign up to apps. Continue to be present on social media Organise tech meetings for parents in the New Year</p>
<p>Closing statements</p> <p>After the Christmas Break we will focus our attention on planning a summer fair to fundraise, utilising the outdoor space. Christmas Fair last year was very lucrative and allowed to fund breaktime equipment for Year 7 and 8. Feel Summer Fair could be even bigger.</p> <p>Updated email addresses for the PTA inbox.</p>	<p>Begin thinking about Summer Fair Fundraiser</p>