20th October 2023

Dear Parents/ Carers

We have undertaken assemblies with all students on Thursday 12th October to highlight some concerns that we have regarding the breaking of basic expectations by a small number of students. As a result, we have asked students to observe the following ten expectations every day that they attend the Academy.

1	I will not swear in the Academy	6	I will not litter in the Academy, and I will look after my surroundings
2	I will be on time to class and not truant any lessons	7	I will not place my hands on other students
3	I will not run inside the school and will not push or shove other students	8	I will not wear coats and hoodies in any classroom
4	I will not chew gum	9	I will attend all detentions without fail
5	I will not use my phone for any reason on the school site	10	I will Never discriminate against others

There are of course other concerns, but we feel this approach of asking students to observe these rules initially, is the right starting point.

Additionally, we need your support to ensure these are maintained. Students will only ever maintain their expectations if parents and school staff combine their approach. Children look up to adults and so it is essential that we each play our part in being the person they look up to.

Stating "It's not my job, it's the school's job" might be factually accurate when a child is at school, but it will not help any child in the long run. We all need to help each other to resolve the issues our society faces.

Please also let us thank you for the following:

- Uniform this Academic year is much improved with far less concerns relating to trousers, footwear, jewellery, and facial piercings than in recent years. We will of course continue to speak to individuals on a case-by-case basis.
- Students are attending with their planners and lanyards. This makes learning easier and means lunch queues are quicker.
- 228 Students have attended 100% of the time this year. All evidence states that if a child
 attends their school 100% of the time, then they will get better GCSE results. We are not all
 about results though and a child that is attending all the time will also gain social interaction
 inside and outside of the classroom.

The presentation that has been delivered to your child will be placed onto a notice board in the Academy reception area where it can be viewed in its entirety.

We'd like to end this letter by thanking you for your support of The Boulevard Academy. We acknowledge and accept that a secondary school student does not always require the same level of parental engagement that a primary school student does. This does not mean that you should not have a voice within school. If you have any concerns about any of the content of this letter, then please call the Academy, where we'll be happy to discuss the concern or arrange a meeting so the concern can be discussed in person.

Kindest Regards,

Mrs J Mitchell

Executive Principal

Mr M Williams

M. W. Miany

Vice Principal

Miss R Welsh

Vice Principal

Mr B Stevens

Assistant Vice Principal

& Designated Safeguarding Lead

Mrs E Hamer

Mrs W Luke

Assistant Principal

Head of Phase